

# YANKEE SPORTSMAN'S CLASSIC

## JANUARY 15, 16, 17, 2010

Hunting & Fishing Sportsmen's Show  
**Mailing Address: P.O. Box 286, Vergennes, VT 05491-0286**

Show Location: Robert E. Miller Expo Centre at the Champlain Valley Exposition, Essex Junction, VT

<b>Booth Cost:</b>	Single Booth (10' x 10')	\$500	Corner Booths	\$550
	Single Booth Shared By Two Exhibitors – Add	\$200	Non Profit Group ** Booths (10' x 10') Limited Availability	\$300
	Bulk Space "Blue Pavilion" (20' x 30')	\$1,550	Bulk Space "Miller North" (See floor plan for pricing)	

\*Booth Price Includes Backdrop and Side rails (N/A for Bulk Space)

**\*BOOTH ASSIGNMENTS ARE CONTINGENT ON PROMPT RETURN OF CONTRACT WITH DEPOSIT.**

\*All exhibitors must provide a certificate of insurance.

\*\*Must show proof of Tax Exemption.

**DEPOSIT AND PAYMENT SCHEDULE: \$100 REQUIRED ON EACH BOOTH (20% DOWN FOR BULK SPACE) UPON RETURN OF THIS CONTRACT TO RESERVE YOUR SPACE IN SHOW. NO BOOTH WILL BE RESERVED UNTIL DEPOSIT AND CONTRACT ARE RETURNED – NO EXCEPTIONS. PAYMENT SCHEDULE: 1<sup>ST</sup> PAYMENT, 1/2 OF THE BALANCE IS DUE SEPT. 1, 2009 REMAINING BALANCE IS DUE ON NOV. 1, 2009 – NO EXCEPTIONS. WE ACCEPT VISA OR MASTERCARD. ALL PAYMENTS SHOULD BE IN US FUNDS.**

Exhibitor agrees to pay for said exhibit space based on the rates stated at the top of this page. Exhibitor will remit the rental due on receipt of Invoice and advice of space assigned. **If payment is not so received by the Show Management as stated in the contract conditions, the space may be re-offered to others.**

Exhibitor fully understands that this form shall become a binding contract upon receipt by the Show Management of the rental fee. Exhibit space shall be assigned by Show Management in the best interests of the Show as a whole. Exhibitor agrees to accept relocation if it becomes necessary or advisable in the sole judgment of Management. No exhibitor shall assign, sublet, or apportion the whole or any part of his assigned space unless written permission is given by Show Management. No person, firm, or organization not assigned exhibit space shall be permitted to exhibit or solicit any business within any area occupied by any part of the Show.

<b>Set up times:</b> Thursday, January 14 – 2p – 8p / Friday, January 15 -- 6 a. – 11 a.  <b>Show Hours:</b> Friday, January 15 12 p. – 8 p. Saturday, January 16 9 a. – 7 p. Sunday, January 17 9 a. – 5 p.	<b>Mail contract to our office:</b> Northeast Sportsman's Alliance/Yankee Classic P.O. Box 286 Vergennes, VT 05491-0286 (802) 877-0033 / (802) 877-2280 (fax)  <b>E-mail address:</b> yankeeclass@aol.com  <b>Web address:</b> www.yankeeclassic.net
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**CONDITIONS OF THE REVERSE SIDE HEREOF ARE PART OF THIS CONTRACT**

**APPLICANT – TYPE OR PRINT CLEARLY \*\*\* AVOID CONTRACT RETURN – FILL IN COMPLETELY\*\*\***

**PLEASE RETURN ALL COPIES OF THIS CONTRACT. WE WILL SEND YOU BACK YOUR COPY AFTER PROCESSING.**

NAME:	ADDRESS:
COMPANY:	CITY:
D/B/A:	STATE / ZIP:
TELEPHONE:	E-MAIL:
FAX:	WEB ADDRESS:
FID/EXEMPT #:	STATE TAX #:
*IMPORTANT: Please list your services, products here. Failure to do so accurately or completely could lead to rejection of your contract.	Products & Services: _____

### DEPOSIT INFORMATION

Payment Type: \_\_\_\_\_ Check \_\_\_\_\_ Cash \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard  
 Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ V-Code: \_\_\_ \_\_ \_\_  
 Authorized Signature \_\_\_\_\_ Payment Amount: \_\_\_\_\_  
 Payment Received: \_\_\_\_\_

Exhibitor agrees to convey all rules subsequently received to the parties responsible for installing and maintaining the exhibit.

**Booth Choices: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_**

**BOOTH ASSIGNMENT**

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## PRESENTED BY NORTHEAST SPORTSMAN'S ALLIANCE

**SHOW LOCATION: Robert E. Miller Expo Centre at the Champlain Valley Exposition, Essex Junction, VT  
January 15, 16, 17, 2010  
Contract Conditions**

1. The terms and conditions set forth herein, and the terms and conditions set forth in the Exhibitors Manual, constitute the entire agreement between the parties and, except as contained herein, there are no representations or warranties, expressed or implied. Any changes in this agreement must be in writing and signed by both parties. Northeast Sportsman's Alliance and YSC, LLC, hereinafter referred to as "Show Management" reserve the right to render all interpretations and to establish further conditions as may be deemed necessary for the general success of the Show.
2. Only exhibitors and exhibits pertaining to sport fishing, hunting, wilderness camping/backpacking, and related sports products/services, will be allowed to rent space at this Show. All exhibitors must be in good standing with the State of Vermont Fish and Wildlife Enforcement Division.  
\* Show Management shall have the right at any time to decline, prohibit or expel any exhibitor or exhibit which, in its judgment, fails to comply with the terms and conditions of this agreement or fails to meet the theme, character, and general well-being of the Show.
3. Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. An Exhibitor's display and/or product shall not extend beyond the limits of the exhibitor's assigned booth and shall not extend into any aisle. Exhibits shall not obscure or prejudice adjacent exhibitors. Display heights CANNOT extend more than 3' high beyond the 3' distance from the back wall forward. No exhibitor shall assign or sublet any part of his assigned space.
4. The selling of chances during the Show by exhibitors is strictly forbidden. Exhibitors may offer free door prizes of their product or service to Show patrons wishing to register at the exhibitor's booth. Non-profit organizations may sell memberships and/or one noncompetitive product that is not available through retail selling booths, i.e.: hat or t-shirt with the nonprofit group's name and logo.  
Non-retail exhibitors such as outfitters, charter boats, taxidermists, etc. cannot sell pins, t-shirts, caps, etc. at their booth(s). However, such items may be given away at no cost to show patrons who book a trip or contract for the services offered by the exhibitor. Promotional items with the name and/or logo of the exhibitor may also be given away at no cost.
5. Manufacturers and manufacturer representatives may demonstrate or sell their products from a retail exhibitor's booth provided the manufacturer or its representative has contracted to exhibit in the Show and has been assigned two or more booth spaces.
6. Exhibitors shall be bound by all pertinent laws, ordinances, codes, and regulations of state and municipal authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the Show is held.
7. Cost of booths will be:  
Single 10' x 10' - \$ 500 Corner Booths - \$550  
Bulk Space "Blue Pavilion" (20' x 30') - \$1,550  
Bulk Space "Miller North" (See floor plan for pricing)  
Non Profit Group Booths - \$300  
Single Booth shared by Two Exhibitors - Add \$200  
\* Booth price includes, Backdrop and Side rails  
(N/A for Bulk Space)
8. Refund Policy: Please note - all deposits are non-refundable. No monies returned when cancelled 60 days or less to show date.
- 8a. There is a \$25.00 charge on all checks returned for insufficient funds.
9. Exhibitor agrees to indemnify and hold Show Management harmless for any injury, damages or loss incurred by Exhibitor, its officers, agents, or employees from theft, damage by fire, accident or any other cause whatsoever, associated with the Show. Exhibitor shall maintain insurance at all times covering all risks (liability, fire, theft, damage, etc.) on its property, employees and patrons.
10. The parties acknowledge and agree that in the event Exhibitor fails to comply with the terms of this agreement, Show Management has the right to terminate this agreement, without notice and Show Management shall thereupon have the right to sell or offer for sale the exhibit space which is the subject of this agreement. Exhibitor shall be liable to Show Management for any deficiency, loss or damage suffered by Show Management as a result of Exhibitor's breach of this agreement, which sum shall be due by Exhibitor within ten (10) days of notice by Show Management of the amount due.
11. Should the Exhibitor fail to occupy its exhibit space by the opening date of the Show, the Show Management is expressly authorized to occupy or cause said space to be occupied in such manner as it may deem to be in the best interests of the Show, without any rebate or allowance whatsoever to the original exhibitor.
12. In the event of a breach of this agreement by Exhibitor, including, without limitation, non-payment of sums due, Exhibitor agrees to pay Show Management for any legal fees or court costs incurred by Show Management.
13. In the event any of the Show buildings or improvements are destroyed or damaged and are not restored to their present condition in sufficient time to conduct the Show, or in the event Show Management is unable to conduct the Show for other reason beyond its control, Show Management shall be released from its obligations hereunder. In such event, Show Management shall reimburse Exhibitor on a prorated basis on any amounts paid, less any and all legitimate expenses incurred, by Show Management, including, but not limited to rent, advertising, salaries, and operation costs.  
  
This agreement shall be governed by the laws of the State of Vermont.
14. NO BOOTHS WILL BE RESERVED UNTIL SHOW MANAGEMENT HAS RECEIVED A SIGNED CONTRACT AND DEPOSIT FROM THE EXHIBITOR.
16. Exhibitor shall receive three (3) badges for the first booth rented, and one additional badge for each additional booth rented. Additional badges may be purchased for \$5.00 each. Non-profit groups will receive six badges with group name only, to be used on a rotational basis for all shift workers.
17. **Non-profit groups please take notice: Badges are for working exhibitors only.** These badges are not to be used by all your club members to come and visit the show. It is your responsibility to turn badges in at the end of your working shift. These should be turned in at the window at the main ticket booth outside of the front entrance of the auditorium. If others come to work the booth and there no badges available, they will be required to pay full admission to enter the auditorium. This policy will be strictly enforced.